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**For Immediate Release**

## **Symon Receives 2008 Product of the Year Award Presented by Customer Interaction Solutions® Magazine**

*Symon InView Virtual Desktop Software Honored for Outstanding Innovation*

**(Plano, Texas - January 23, 2009)** — Symon, a global provider of in-venue visual communications solutions announced today that Symon InView has received a 2008 Product of the Year Award from Technology Marketing Corporation’s (TMC®) Customer Interaction Solutions magazine ([www.cismag.com](http://www.cismag.com)), the leading publication covering CRM, call centers and teleservices since 1982.

“Symon InView is an easy to use client application that provides a comprehensive multi-media desktop display of real-time business information to both employees and managers,” said Charles Ansley, president and CEO of Symon. “It is beneficial to many market segments because it is extremely flexible and customizable to fit most business needs. It includes interactive capability to access other URLs from within the application and a view from the system task bar.”

Symon InView delivers right now, real-time metrics, status messages and pop-up alerts that can be used for crisis communications for contact center, employee communication, manufacturing, retail, hospitality and many other enterprise applications. The Symon InView desktop displays are created using Symon Design Studio, a software tool that allows the user to either select a template for presenting the information on the desktop or to create a custom look and feel .

“I am pleased to honor Symon for their hard work and accomplishments. Their commitment to quality and excellence benefit the contact center experience as well as ROI for the companies that use them,” said Nadji Tehrani, Executive Group Publisher and Editor-in-Chief of Customer Interaction Solutions. “For 11 years, Customer Interaction Solutions magazine has recognized the companies which demonstrate excellence in technological advancement and application refinements.”

The 11th Annual Product of the Year Award winners will be featured in the January 2009 issue of Customer Interaction Solutions magazine.

For more information about the Customer Interaction Solutions’ 2008 Product of the Year Awards or any of the TMC media properties, please visit [www.tmcnet.com](http://www.tmcnet.com).

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### **About Symon**

Symon is a global in-venue digital signage solution company. Symon's digital signage hardware, software and services enable companies to greatly enhance their internal and external communications by collecting and displaying real-time information and by creating, managing and broadcasting all kinds of digital media content. Symon's digital signage network solutions allow organizations to cost-effectively "narrowcast" dynamic content on HD digital signage displays or computer desktops located virtually anywhere. With over 8,500 installations worldwide and an elite roster of customers, Symon has provided award-winning products for over 28 years. Headquartered in Plano, Texas, Symon maintains corporate offices, direct sales, professional support and distributors around the globe. For more information, visit <http://www.symon.com> or call 877-796-6634.

Symon, NetLite II, Symon Digital Appliance (SDA), Symon InView, Symon WayView, Symon Data Studio, Symon EventView, Symon Design Studio, Symon Enterprise Software (SES), TargetVision, Message-Link are trademarks of Symon Communications, Inc. All other trademarks mentioned herein are the sole property of their respective owners.

### **About Customer Interaction Solutions**

Since 1982, Customer Interaction Solutions (CIS) magazine has been the voice of the call/contact center, CRM and teleservices industries. CIS magazine has helped the industry germinate, grow, mature and prosper, and has served as the leading publication in helping these industries that have had such a positive impact on the world economy to continue to thrive. Through a combination of outstanding and cutting-edge original editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology through our highly valued awards, Customer Interaction Solutions strives to continue to be the publication that holds the quality bar high for the industry. Please visit [www.cismag.com](http://www.cismag.com).

### **About TMC**

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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