



For Immediate Release

Symon Communications Announces Leadership Changes

Symon makes series leadership changes designed to further strengthen continued growth and profitability

(PLANO, TX – January 31, 2011) Symon Communications, a global provider of visual communication and digital signage solutions, announced today that it is making several senior leadership changes designed to further strengthen and enhance the company's continued growth and profitability. The company also reported that the changes will affect both Symon's North American and EMEA operations.

Effective February 1, 2011, Todd Fleming, Symon's current Senior Vice President of Global Sales, will be returning to London, England for his second international assignment as the Managing Director of Symon Dacon, Ltd. Todd will be replacing Roy Strutt who will be retiring. *"We wish Todd all the best as he returns to the United Kingdom as Managing Director. In addition, all of the global Symon team enthusiastically wishes Roy our best wishes in his new endeavors, which will include future opportunities to support Symon's continued growth in the region."* said Charles Ansley, Symon's CEO and President. *"Both of these business executives have been instrumental to Symon's overall success over the past few years. Todd successfully steered our sales operation through the most economically stressful period since the Great Depression, while at the same time Roy enabled our International unit to double its revenue and extend our geographic reach into the Middle East."*

Replacing Todd as Symon's Senior Vice President of North American Sales will be Steve McCullough who will be returning to the U.S. from a three year assignment as the General Manager of Symon Dacon, Ltd., Symon's European subsidiary. Said Mr. Ansley: *"I can't think of anyone better prepared for sales success back in the States than Steve McCullough. His prior experience as a Symon sales leader overseeing the Western Region of the U.S. followed by a successful international assignment running Symon Dacon operations leaves him uniquely prepared to continue Symon's North American solid sales and profit growth."*

Also being announced effective February 1st is the appointment of Dan Horgan as Director of Symon Dacon, Ltd. Dan will continue his focus on leading Symon's international sales and will report directly to Todd Fleming. *"I have worked with Dan many years and confident that he will continue his legacy of high performance and achievement."* said Todd Fleming.

#####

About Symon Communications, Inc.

Symon Communications is a leading global provider of award-winning in-venue visual communications solutions. Symon is proud to boast a 31 year history of profitably serving over seventy-five hundred clients, which includes nearly 80 percent of the Fortune 100 and almost 70 percent of the Fortune 500.

Symon's advantage lies within its operating model, which offers customers a single point of accountability for all visual communication implementations along with a state-of-the-art, fully-integrated and proven content management system. Symon's value proposition is centered on providing clients with a visual communications solution that will inform, entertain and/or positively influence a viewer's behavior.

Headquartered in Plano, Texas, Symon's US offices manage sales and support of clients and prospects located throughout the Americas. Symon's European subsidiary, SymonDacon, manages sales and support of clients and prospects throughout the EMEA region. SymonDacon's headquarters are located in Hemel Hempstead, UK.

COMPANY CONTACTS:

Symon Communications, Inc. www.symon.com

Steven Gurley

972-578-8484

sgurley@symon.com