



For Immediate Release

Symon Releases Symon Enterprise Suite 10.2

Symon Announces a New Portfolio of Visual Communications Products

(Plano, TX – November 16, 2009) *Symon Communications, a global provider of in-venue visual communication and digital signage solutions, announced today the release of version 10.2 of the Symon Enterprise Suite of visual communications software and hardware products.*

Symon Communications announced today the release version 10.2 of its Symon Enterprise Suite of visual communications products. The Symon Enterprise Suite is comprised of a fully integrated line of hardware and software components that are used to manage the collection, design, scheduling and delivery of digital content to a broad array of electronic displays deployed across large and small venues worldwide.

The 10.2 release includes a number of software and hardware enhancements that are designed to improve the performance and reliability of the entire Suite. Highlights of the new release are as follows:

Software Enhancements:

- Implementation of over 300 new features and improvements
- Addition of “Symon LobbyView”, which is a new line of touch-screen information portals
- Refinement of “Design Studio-Lite”, Symon’s web-base content management tool

Hardware Enhancements:

- Addition of the SDA715S media player for delivering streamed content
- Refinement of the SDA705 media player to include a smaller, all-metal external case
- Addition of the SDA725 media player with a two-headed video output
- Replacement of the SDA LCD230 integrated video display with a more powerful SDA LCD240
- Expansion of the Symon SmartScreen line of integrated Player/LCD displays to include a new 55” model

Noteworthy Features:

- Support for a broader line of virtual servers, including VM Ware
- Enhanced role and permission administration for improved administrative control
- More comprehensive back-up and restore capabilities for large enterprises
- Enhanced interactive data tables for supporting more complex environments
- Support for both push and pull-based data to serve a variety of network environments
- Enhanced visibility for data subscriptions

“We are very proud of this new release and the benefits that it provides our customers,” say Charles Ansley, Symon’s President and CEO. “It positively addresses those features and functions that the market has been requesting.”

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About Symon Communications, Inc.

Symon Communications is a leading global provider of award-winning in-venue visual communications solutions. Symon is proud to boast a 29 year history of profitably serving over seventy-five hundred clients, which includes nearly 80 percent of the Fortune 100 and almost 70 percent of the Fortune 500.

Symon's advantage lies within its operating model, which offers customers a single point of accountability for all visual communication implementations along with a state-of-the-art, fully-integrated and proven content management system. Symon's value proposition is centered on providing clients with a visual communications solution that will inform, entertain and/or positively influence a viewer's behavior.

Headquartered in Plano, Texas, Symon's US offices manage sales and support of clients and prospects located throughout the Americas. Symon's European subsidiary, SymonDacon, manages sales and support of clients and prospects throughout the EMEA region. SymonDacon's headquarters are located in Hemel Hempstead, UK.

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