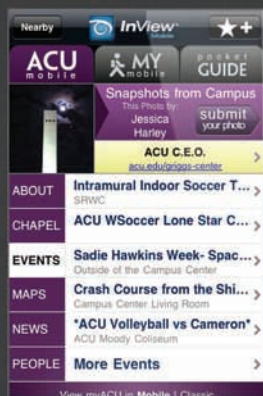


# YOUR MESSAGE WHERE YOU WANT IT

InView Mobile is a platform for creating and delivering a mobile experience that will be viewed by the largest audience possible.

InView Mobile allows you to “mobilize” your message without going through the time and expense of creating a mobile app or website. With InView Mobile, virtually anyone can create a mobile experience.

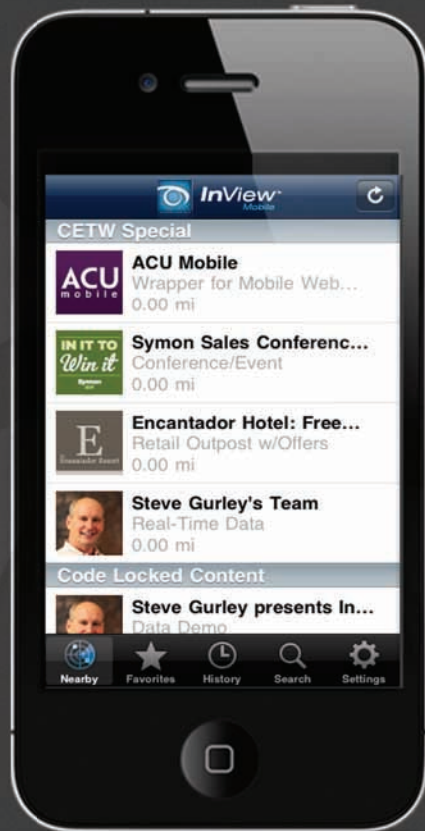
Unlike most mobile solutions that rarely get used, InView Mobile leverages its community of content creators to enhance the visibility of your message. Your mobile experience will be available to all InView Mobile-enabled devices wherever and whenever you choose.



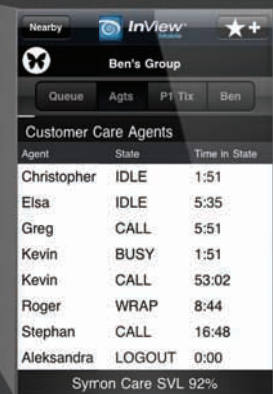
EDUCATION



RETAIL



EMPLOYEE COMMUNICATIONS



ENTERPRISES



The heart of the InView Mobile platform is the InView Mobile Media Center. The Media Center allows you to create a mobile channel that will play within the InView Mobile Android or iOS smartphone or tablet app. Each channel is composed of one or more pages of interactive content that you create or curate.

Channels may be created using InView Mobile templates, mobile web pages, free-form HTML, custom widgets or any combination thereof.

Not only does the InView Mobile Media Center allow you to create a channel, it also allows you to assign that channel to a specific geographic location. This enables your channel to appear along with other channels assigned to that location, which increases your message's visibility.

InView Mobile can also provide you with tracking information so that you can know when, where and how often your channel and supporting message was viewed.