

SDA-715 Media Player

Expand your visual communications eco-system experience with full high-definition, 1080p output for maximum screen clarity and performance.

The SDA-715 media player is a purpose-built media player designed to store and play dynamic digital signage and all types of visual content. With extreme reliability in a rack mount design, the SDA-715 provides the precise control and versatility required to handle nearly any visual marketing application. With a 160 GB hard drive for large amounts of content storage and built-in auto disk defragmentation software, the SDA-715 combines video, audio and graphic storage, as well as control and playback features to create the foundation for distributed digital signage and narrow cast networks:

- Browser-based Administration
- Cinematic and Standard Transitions
- Crawling + Rolling Ticker
- Real-Time Data Display
- Data Triggers - Switching of Layouts Based on Data Threshold Events
- Event Logging and Proof of Play Reporting
- Microsoft® Windows Vista® for Embedded Operating System
- Wireless Networking Options
- Auto Reboot Recovery and Automatic Disk Defragmentation

The SDA-715 is beneficial to any organization that requires the flexibility to remotely publish centralized content to networked digital signs. Symon's media players can be attached to virtually any on-premise digital signage display at any location—including branch-office banks, retail stores, school campuses, hospitality and gaming, health care, manufacturing, employee communications like break rooms or lobbies and the entire enterprise—helping organizations reach their key audiences anywhere, anytime.



Supports Networked Content Delivery via IP Broadband and Satellite

The SDA-715 takes all types of digital signage implementations to the next level with increased processing power, resolution and throughput for delivering rich media (with optional wireless networking).

Supports Popular Video and Graphical Formats.

The product supports a variety of video, graphical and audio formats, including WMV, MOV, MPEG 1, 2 - 4, PNG, JPG, GIF, and SWF.

Technical Specifications

Video

- Playback of HD Digital Video Files (720p HD or 1080p HD)
- Streaming Media input (MMS & RTSP protocols)
- Live TV (NTSC or PAL)
- MPEG Video Decoding (1, 2, 4), VC1 & H.264

Output resolutions supported:

- 4:3 Aspect: 640x480, 800x600, 1024x768
- 4:3 Aspect: 1280x960, 1280x1024 (4.3:2 Aspect)
- 16:9 Aspect: 1280x720 (720p HD)
- 16:9 Aspect: 1366x768
- 16:9 Aspect: 1920x1080 (1080p HD)
- 16:10 Aspect: 1920x1200 (1080p HD)

Audio

- Mono, Stereo, MPEG 1 Level 1, 2, 3 (MP3 Audio)

Features

- Browser-based Administration
- Cinematic and Standard Transitions
- Remotely Upgradeable Firmware
- Crawling + Scrolling Text
- Snapshot View of Remote Broadcasts

- Real-Time Data Display
- Data Triggers – Switching of Layouts Based on Data Threshold Events
- Auto Reboot Recovery
- SNMP Notification and Proof of Play Reporting
- Event Logging
- Portrait and Landscape Display Mode

Architecture

- Wireless Networking (optional)
- IP Addressable, Ethernet Port 10/100M bit
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- Operating System (Windows® Vista for Embedded)
- Dimensions: 2.60" (H) x 17.40" (W) x 13.10" (D)
- CPU: 3.0 GHz Intel Core 2 Duo
- Hard Disk: 7200RPM 160GB
- Automatic Disk Defragmentation
- Memory: (RAM) 2GB
- Graphics: ATI
- Video Outputs: DVI, VGA, CS, SV

